

Meet the Speakers

Richard Assmus: Richard is a member of the Intellectual Property, Brand Management and Litigation practice and co-leads Mayer Brown's Technology and IP Transactions practice. Richard is also closely involved in strategic IP agreements, intellectual property due diligence, technology, content and trademark licensing, brand management, copyright counseling, and advertising counseling. Richard is recognized as one of the "The World's Leading Trademark Professionals" by World Trademark Review (WTR) 1000 (2016-2019). Richard is a regular contributor to Mayer Brown's Tech Talks Podcast, which provides insight on legal issues relating to technology and IP transactions and touches on relevant and timely topics.



Heidi Martinez: Heidi Martinez, Xerox Corporation's Chief IP Counsel and Associate General Counsel, where she advises the Xerox Executive Committee and other senior leadership on IP transactions, policy, and strategy, and leads a team of attorneys and other IP professionals responsible for obtaining, maintaining and enforcing Xerox's patents, trademarks, and other intellectual property. She also counsels Xerox's research and product development organizations. Before joining Xerox in 2013, Heidi was a partner at Ward Greenberg LLP, where she handled a variety of disputes, including patent, copyright, trade secret, breach of contract, and ERISA matters. Heidi received her J.D. from Boston College Law School and her B.A. from the University of Rochester.



Michael Lee: Michael Lee, Director, and Head of Patents at Google, where he leads a global team responsible for Google's patent matters, including portfolio development and counseling; patent operations and data science; patent licensing and transactions; and patent policy. Prior to joining Google, Mike was a Senior Director of Intellectual Property at Cisco Systems. Before Cisco, Mike was at Yahoo! He received a Bachelor of Science degree in Materials Science Engineering from the University of California at Berkeley, and a law degree from The George Washington University Law School.



Shital Shah: Shital Shah is the Associate General Counsel of Intellectual Property for Caterpillar Inc. He manages the Global Patent Strategy team that is responsible for patent matters and patent administration for the company. Shital's practice focuses upon managing Caterpillar business unit patent attorneys, patent development attorneys, and staff for global patent operations. He is located at the Peoria, Illinois office. Shital received his undergraduate degree in Engineering Mechanics and his JD from the University of Cincinnati. Before joining Caterpillar, he



worked as an Intellectual Property Attorney at MacMillan, Sobanski & Todd, in Ohio. Mr. Shah is a member of the Intellectual Property Owners Association, Association of Corporate Patent Counsel, and a legacy board member of CASA of Peoria County. He is also a member of ACPC's Program Committee.

Jennifer Johnson: Jennifer Johnson, Senior Vice President of Legal and Intellectual Property at Blaze Biosciences, to explain their IP operations. Jennifer is an experienced corporate and IP attorney with over 25 years of diverse experience in biotechnology and agriculture companies. Prior to joining Blaze Bioscience, Ms. Johnson was Head, IP Biology & Traits at Syngenta where she served as a leader in the global IP Management Team, and strategically managed the biotech IP portfolio, corporate policy initiatives, collaborations, and M&A due diligence and integration. Her experience includes broad legal and IP involvement in all aspects of biotechnology business from discovery research through product commercialization. Jennifer holds a BA degree from the University of California Berkeley, an MS from the University of Washington, and a JD from the University of Washington Law School.

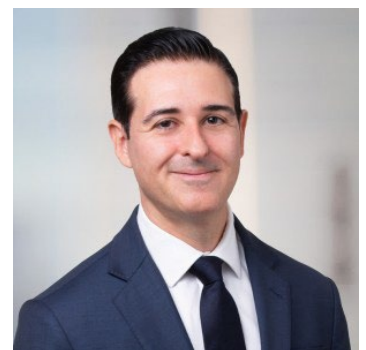


Kathi Vidal: Kathi Vidal is the new Under Secretary of Commerce for Intellectual Property and Director of the US Patent and Trademark Office. She leads one of the largest intellectual property offices in the world, and is the principal IP advisor to the President and the Administration, through the Secretary of Commerce, focused on incentivizing and protecting U.S. innovation, entrepreneurship, and creativity. Director Vidal leads an agency whose mission is to help American workers and businesses compete and collaborate, especially in ground-breaking technologies and across all demographics. Director Vidal is working to expand American innovation for all, and to bring more ideas to impact, including serving as the Vice Chair of the Council for Inclusive Innovation (CI2), alongside Secretary of Commerce Gina M. Raimondo and the Council members.



Glenn Edwards:

Baldassare Vinti: Baldassare (Baldo) Vinti, Head of Proskauer's Intellectual Property Litigation Group and co-heads Proskauer's Patent Litigation Group. His practice focuses on intellectual property litigation, with specialization in patent disputes. Baldo has tried patent, false advertising, trade secret, competition, and other complex commercial cases in federal and state courts, and the International Trade Commission. He handles high-stakes cases with complicated technical and damages issues and has represented major corporations, including British Telecommunications, Church & Dwight, Henry Schein, Mitsubishi Electric Corp., Proneuron Biotechnologies, Sony Corp., and T-Mobile



US, Inc. Baldo served as a judicial intern for Hon. John E. Sprizzo of the United States District Court for the Southern District of New York and for Hon. Charles A. LaTorella of the New York Supreme Court.

Dr. Malaika Tyson: Dr. Malaika Tyson, a Shareholder at McAndrews, whose practice focuses on corporate intellectual property and patent protection strategies. Malaika assists innovative companies in developing integrated approaches to the strategic management of intellectual property by providing patent and trademark prosecution, competitive intellectual property analysis and portfolio management, and management of complex multi-faceted intellectual property transactions. Malaika received her J.D. from The University of Chicago Law School and earned her Ph.D. in Chemistry (Analytical) from Purdue University. Malaika is a member of Council for the ABA IPL Section and co-chair of AIPLA's USPTO Relations Subcommittee. In 2021, she was selected a Top 50 Women in the Law award honoree by the Chicago Daily Law Bulletin, and was an AIPLA 2020 Woman to Watch, 40 Under Forty recipient.



Paul Fair: Paul is Associate General Counsel, Chief Patent Counsel and Assistant Secretary at Church & Dwight responsible for all patent and trade secret related matters and transactions. Church & Dwight, a publicly traded consumer products company selling a variety of household and personal care products under such recognized brands as ARM & HAMMER, OXICLEAN, ORAJEL, VITAFUSION, WATERPIK, and ZICAM just to name a few. Paul's duties include the overall management and administration of a team of legal professionals responsible for Church & Dwight's global patent portfolio, patent freedom to operate assessments, technology transactions, patent disputes such as patent litigation, oppositions, and IPRs, and all aspects of patent and trade secret related diligence, valuation and negotiations in M&A.



Megan Dortenzo: Megan is a registered patent lawyer with a law degree from the University of Maryland and a Master of Science degree in computer science from Johns Hopkins University. Megan worked as a software engineer in the defense industry for a number of years before entering law school. Prior to joining State Farm, Megan started her legal career at a patent boutique firm in Washington DC focusing mostly on patent prosecution matters before transitioning to a general practice firm. Megan was a partner and the Intellectual Property Practice Group Leader for two large general practice law firms, focusing her private practice on all aspects of intellectual property with an emphasis on managing global patent portfolios, patent litigation, and product development. In 2015 Megan left private practice to become the Chief Patent Counsel for Cummins Inc., a global manufacturer



headquartered in Indiana. Megan joined State Farm in April 2019 and is an Associate General Counsel in the legal department responsible for Intellectual Property matters.

Adam Keser: Adam Keser, Chief IP Counsel at Saint-Gobain Corporation, where he leads a team responsible for worldwide procurement and enforcement of IP rights. Prior to joining Saint-Gobain, Adam served as IP counsel for Otis Elevator Company, a division of United Technologies Corp., and an associate with Morrison & Foerster LLP. Adam clerked for Judge Moore at the U.S. Court of Appeals for the Federal Circuit. Adam received his undergraduate degree in Electrical Engineering from the University of Connecticut, and his JD from the University of Illinois College of Law. Adam serves on the Federal Circuit Advisory Counsel and on the Executive Committee for the Association of Corporate Patent Counsel, he is also an elected member of his local Board of Education.



Isabella Fu: Isabella Fu, Associate General Counsel at Microsoft Corporation, where she leads the team of attorneys responsible for patent prosecution, counseling, policy, and strategy. She joined Microsoft in 2003, and was responsible for IP litigation. Before joining Microsoft, Isabella was Director of Litigation at Intel Corporation. She also practiced at Wilson Sonsini Goodrich & Rosati and Orrick Herrington & Sutcliffe before moving in-house.



Cindy Huang: Cindy is a Senior Corporate Counsel and leads the IP function at Gemini Trust Company. She protects Gemini's ideas, innovations, products and strategies through a blend of patents, trademarks, copyrights, and trade secrets. In addition to managing the company's various IP portfolios, Cindy advises the business on day-to-day use of its and third-party IP.



Prior to joining Gemini, Cindy was an IP counsel at a large financial services company and held senior counsel and counsel positions at various law firms, where she, among other responsibilities, prepared and prosecuted hundreds of domestic and foreign patent applications, advised on IP strategies, and provided clearance and non-infringement opinions for large Fortune 100-types of companies to small startups. Cindy received her undergraduate degree from the University of Michigan and her J.D. from Loyola University of Chicago.

Matthew Bryan: Matthew serves as Director of the Patent Cooperation Treaty (PCT) Legal and User Relations Division at the World Intellectual Property Organization (WIPO), a position he has held since 2004. Mr. Bryan is responsible for providing PCT legal and strategic advice to users, overseeing the resolution of "special handling" cases, PCT-related teaching and training, managing relations with PCT users, providing the



“PCT Infoline” service, and advising PCT Contracting States on legal issues relating to their PCT responsibilities. He speaks frequently on PCT and WIPO matters, has testified before parliamentary committees, and served as a PCT expert witness in litigation.

Melissa Brand: Melissa Brand, Head of intellectual property for Radius Health’s Neuroscience Group, where leads global patent portfolio development, counsels on freedom to operate and enforcement issues, and provides strategic support for transactional matters. Prior to her role at Radius, she served as the Assistant General Counsel for Intellectual Property at the Biotechnology Innovation Organization and worked in private practice at Latham & Watkins and Wilson Sonsini Goodrich & Rosati. Melissa served as a law clerk to the Honorable Kimberly A. Moore at the United States Court of Appeals for the Federal Circuit. She also teaches a course on Intellectual Property & Medicines as an adjunct professor at the Georgetown University Law Center.



Kara Maciel: Kara Maciel, Founding Partner of Conn Maciel Carey and Chair of the firm’s national Labor and Employment Practice Group. She focuses her practice on representing employers in all aspects of the employment relationship and works to create workplace solutions for her clients across all industries. She defends employers in litigation at both the federal and state levels, including matters related to the ADA, FLSA, FMLA, Title VII, and affirmative action/OFCCP regulations. She advises clients regarding the protection of trade secrets and the misappropriation of confidential or proprietary information, both defending employers and pursuing enforcement against former employees. Being in Washington, D.C., Ms. Maciel provides a unique perspective to international and multinational corporations on doing business in the United States from a federal statutory and regulatory perspective as well as compliance with the myriad of state and local business requirements.



John Cheek: John Cheek, Chief Intellectual Property Counsel for Tenneco Inc. (NYSE: TEN), a Fortune 200 designer, manufacturer, and marketer of automotive products for original equipment and aftermarket customers. Prior to joining Tenneco in 2017, John was a Senior IP Leader at Caterpillar for nearly 20 years, where he served in IP leadership roles in the United States and Europe. He received an undergraduate degree in Mathematics from Wabash College, J.D. from the University of Dayton, and MBA from the University of Chicago’s Booth School of Business. John currently serves as Vice President of the Association of Corporate Patent Counsel (ACPC), on the Board of Directors and the Executive Committee of the



Intellectual Property Owners Association (IPO), and on the Board of Directors of the IPO Education Foundation.

Gillian Thackray: Gillian Thackray, Vice President and Chief Counsel for IP at Thermo Fisher Scientific, where she guides the company on worldwide IP asset creation, protection and enforcement activities, as well as leading an international team of IP experts. Gillian was previously Chief IP Counsel for The Clorox Company, where she also served as the General Counsel for a \$2 B business unit and advised the company regarding joint ventures, business strategy, advertising and regulatory matters. Ms. Thackray is a proven people leader who effectively leads teams to higher engagement and efficiency as pro-active business partners. She has a JD from Duke University and is admitted to the California Bar.



Ken Patel: Ken is the Chief Ethics & Compliance Officer and Chief Patent Counsel at Procter & Gamble. Ken is responsible for P&G's overall ethics and compliance program including privacy, cybersecurity, ESG, regulatory/safety, patents, all company investigations, policies, code of conduct, and related compliance matters, as well as responsible for protecting P&G's innovations with the strongest possible Intellectual Property. Ken leads a global team of lawyers supporting compliance, privacy/cybersecurity and ESG matters, as well as leads a 100+ group of patent lawyers and support staff. He serves on P&G CEO's leadership team with direct line reporting to the Audit Committee of the Board of Directors and regularly reports to senior management committees (CEO, CFO, CHRO and CLO) and Board on all compliance matters. In addition, he also serves on the Innovation & Technology Board Committee for P&G and co-leads company council on chemical/ingredient issues (e.g., technical, regulatory, reputational/publicity) for all P&G products.



Peter Mattei: Pete Mattei, Associate General Counsel of Innovation & Technology for Tenneco, a leading manufacturer of automotive products for original equipment and aftermarket customers. He leads a team of professionals responsible for managing Tenneco's patent portfolio and supporting innovation activity around the globe. Prior to joining Tenneco in 2013, Peter was IP Counsel for Toyota Motor Engineering & Manufacturing North America. He is a registered patent attorney and an active member of the Michigan Bar where he is currently serving a term on the Intellectual Property Law Section Council. He is also an active member of IPO's Corporate IP Management & Operations Committee. He has a J.D. from Wake Forest University and a Bachelor of Science in Engineering from Western Michigan University.



Stacy Fredrich: Stacy is the Director of Intellectual Property (Global) at Rheem Manufacturing Company. At Rheem, she leads the Intellectual Property team, managing the company's global patent and trademark programs. Prior to joining Rheem, Stacy was a partner in Eversheds Sutherland's Intellectual Property Practice Group. At Eversheds, she counseled clients on patent and trademark prosecution, portfolio management, opinion matters, and IP agreements. Stacy holds degrees in chemical engineering and law from the University of Notre Dame.

