

2011 Winter Meeting of the Association of Corporate Patent Counsel

January 23-26, 2011 Naples Grande Beach Resort Naples, Florida



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2010/2011 COMMITTEE LISTING

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Dear January Meeting Attendees:

We are happy that you have registered to attend the Association of Corporate Patent Counsel's 2011 Winter Meeting in Naples. All of our plans are in place for a terrific meeting. Naples is a great city offering palm trees, miles of white sandy beaches, and spectacular sunsets.

I am very happy to announce details of our Professional Program, which include speakers:

• Honorable Randall Rader, Chief Judge, CAFC

We will also have moderated discussions on Hot Topics and Trends in IP, University Tech Transfer, Evolving Role of Chief IP Counsel, Benchmarking/Quality Management, as well as a Discussion from the Bench with our distinguished panelists:

- Honorable Kimberly Moore, Circuit Judge, CAFC,
- Honorable Kathleen O'Malley, Circuit Judge, CAFC, and
- Honorable Sharon Prost, Circuit Judge, CAFC.

Carl Horton has arranged the Monday golf scrambles tournament and open play on Tuesday at the Naples Grande Golf Club. Tennis on Tuesday afternoon has been arranged at the Naples Grande Tennis Club by Jon Wood. If you wish to strike out on your own, in addition to the white sandy beaches, Naples offers over 100 galleries, and was recently named the #1 Small Art Town in America.

Our meetings provide an opportunity for you to meet and get to know your peers. It is probably our most important member benefit. Please keep a look out for new ACPC Members who will be wearing red ribbons. I look forward to seeing you!

Very truly,

Inger H. Eckert President

IHE:ljw



PROFESSIONAL PROGRAM

January 24 - 26, 2011

Monday, January 24

8:05 – 8:15 am **Opening Remarks**

Inger Eckert - President - ACPC, Chief Counsel Intellectual Property, International Paper

8:15 – 9:15 am A View from the Bench: Three Federal Circuit Judges Give Their View on Current

Happenings in the Legal Landscape and Thoughts for In-House Counsel

Moderator: Katherine Lutton, Principal and Global Head of Litigation, Fish & Richardson P.C.

Panel: Honorable Kimberly Moore, *Circuit Judge, CAFC*Honorable Sharon Prost, *Circuit Judge, CAFC*

Honorable Station Prost, *Circuit Judge, CAFC*Honorable Kathleen O'Malley, *Circuit Judge, CAFC*

9:15 – 10:15 am Hot Topics & Trends in Intellectual Property

Moderator: Philip Johnson, Chief Intellectual Property Counsel, Johnson & Johnson

Panel: John Duffy Tom Goldstein

David Pritikin, Partner, Sidley Austin LLP

10:15 – 10:45 am **Break**

10:45 – 11:45 am Perspectives from the Chief Judge

Honorable Randall Rader, Chief Judge, CAFC

Tuesday, January 25

8:15 – 8:25 am **Business Meeting**

8:25 – 9:20 am University/Industry Transactions- Different/New Models

Moderator: Gary Griswold, Consultant

Panel: Linda Chao, Senior Licensing Associate, Stanford University Office of Technology Licensing

Anne Chasser, Associate Vice President of Research, University of Cincinnati

Lisa Lorenzen, *Director of Industry Relations, Iowa State University* Sally O'Neil, *Manager, Industrial Contracts, Stanford University*

9:20 – 10:15 am Benchmarking/Metrics/Quality Management – Demonstrating Value to Management

Moderator: Joseph Shirtz, Associate Patent Counsel, Johnson & Johnson

Panel: Dennis Skarvan, Chief IP Counsel, Caterpillar, Inc.

David Dutcher, Intellectual Ventures

Mark Lauroesch, VP & General IP Counsel, Corning Incorporated

10:15 – 10:45 am **Break**

10:45 – 11:00 am IPO Legislative Update

Herb Wamsley, Executive Director, Intellectual Property Owners Association

11:00 – 11:45 am **IP Operations at EMC**

Krish Gupta, VP and Deputy General Counsel, EMC Corporation

Wednesday, January 26

8:15 - 8:20 am **Announcements** 8:20 - 9:15 am Managing Litigation Risk - Defensive Patent Pools/Aggregation Moderator: Inger Eckert - President - ACPC, Chief Counsel Intellectual Property, International Paper Panel: Mallun Yen, Executive Vice President, RPX Corporation John Amster, RPX Corporation Tim Crean, Chief IP Officer, SAP AG 9:15 - 10:15 am **Evolving Role of Chief IP Counsel** Moderator: Luke Dohmen, Vice President and Chief Patent Counsel, Boston Scientific Panel: Chip Lutton, Apple Inc. Robert Armitage, General Counsel of Eli Lilly and Company Gary Griswold, Consultant Dennis Skarvan, Chief IP Counsel, Caterpillar, Inc. 10:15 - 10:45 am Break 10:45 - 11:30 am **IP Operations at Accenture**

Wayne Sobon, *Director of IP, Accenture*



Naples Grande Beach Resort Naples, FL January 23 – 26, 2011



Sunday, January 23, 2011

4:00 pm – 5:30 pm Executive Committee Meeting

5:00 pm – 8:30 pm Registration

6:30 pm – 8:30 pm Welcome Reception

Monday, January 24, 2011

7:30 am – 9:00 am Full Breakfast

9:00 am – 11:00 am Continental Breakfast 7:30 am – 12:00 pm CLE Registration 8:15 am – 11:45 am Professional Program

12:00 pm Golf Tournament – Naples Grande Golf Club (contact Carl Horton)

6:00 pm – 8:00 pm IPO Reception

Tuesday, January 25, 2011

7:30 am – 9:00 am Full Breakfast

9:00 am – 11:00 am Continental Breakfast 7:30 am – 12:00 pm CLE Registration 8:15 am – 11:45 am Professional Program

12:00 pm Open Golf – Naples Grande Golf Club (contact Carl Horton)

2:00 pm – 4:00 pm Tennis Tournament (contact Jon Wood)

6:30 pm – 7:30 pm Cocktail Reception 7:30 pm – 9:30 pm Dinner (business casual)

Wednesday, January 26, 2011

7:30 am – 9:00 am Full Breakfast

9:00 am – 11:00 am Continental Breakfast 7:30 am – 12:00 pm CLE Registration 8:15 am – 11:30 am Professional Program



2011 Winter Meeting

Speaker Biographies

Speaker Information for Monday, January 24 (in order of appearance)



Inger Eckert, ACPC President, Chief Counsel Intellectual Property, International Paper

Ms. Inger Eckert is Chief Counsel, Intellectual Property for International Paper Company, a global leader in the paper and packaging industry with manufacturing locations in North America, Europe, Latin America, Asia and North Africa and net sales over \$23 billion in 2009. Her role encompasses leadership responsibility for the Intellectual Property Section of the Law Department as well as strategy development and execution with respect to International Paper's global intellectual property portfolio, including the acquisition, enforcement and licensing of the company's patents, trademarks, copyrights and trade secrets. Ms. Eckert serves on the leadership team of the Law Department and as legal advisor to the company's Technology organization.

Prior to joining International Paper in 2008, Ms. Eckert worked for Owens Corning, a \$5 billion (2007) global leader in building and composite materials, for over 12 years. Her Owens Corning career started as

Intellectual Property Counsel for the Composites Systems Business and advanced to Director of Intellectual Property, a role she served in for over 10 years. Before joining Owens Corning in 1995, Ms. Eckert was a product design engineer and intellectual property attorney at Ford Motor Company.

Ms. Eckert earned her Bachelor of Science degree in Electrical Engineering Technology from The Pennsylvania State University and her Juris Doctorate, cum laude, from the University of Dayton School of Law. Ms. Eckert, a registered patent attorney, is the current President for the Association of Corporate Patent Counsel, and is a member of the Michigan and Ohio state bars.



Katherine Lutton, Principal and Global Head of Litigation, Fish & Richardson P.C.

Principal Kathi Lutton leads and tries high-profile, high-stakes, and high-tech patent litigation in a myriad of technologies, including semiconductor technology, telecommunications, circuits and systems, computer technology, software, and Internet applications. She advises clients ranging from Fortune 100 companies to start-ups on their portfolios, patent protection, patent enforcement, patent defensive efforts, patent prosecution, and other intellectual property matters. Ms. Lutton works closely with clients to devise inventive ways of achieving optimal success. Inside and outside of the courtroom, Ms. Lutton is often called upon as an expert on case strategy and hot topics in the law.

Ms. Lutton also leads the firm's litigation group and is a member of the firm's Operations Committee. She manages the firm's largest practice group of 250 lawyers in 11 offices worldwide. She also oversees Fish's

commercial litigation group, which currently tries some of the most high profile cases in the country. The commercial group represents clients from Sprint to the Dallas Mavericks and has represented clients in some of the highest-stakes litigation in the country, in such cases as the WorldCom and Enron Securities lawsuits, and the pending 9/11 Litigation. Ms. Lutton has also guided firm strategy through her service on the firm's Management Committee.

Ms. Lutton has received numerous accolades for her work, most recently being listed in the 2010 Super Lawyers Corporate Counsel Edition, listed as one California's Top 100 Lawyers of 2008 by the Daily Journal, and listed on the Daily Journal's list of 50 Leading Intellectual Property Litigators in California (2008) and the Daily Journal's list of the 75 Leading Intellectual Property Litigators in California (2009 & 2010). Ms. Lutton was also recognized by the Daily Journal in 2007, 2008 and 2009 as one of the Top Women Litigators in the State of California, won the 2007 Women of Distinction Award in the "Law" category, presented by the Silicon Valley/San Jose Business Journal, was distinguished as one of the "Forty under Forty People to Watch" in Silicon Valley by the Silicon Valley/San Jose Business Journal, was recognized by the Silicon Valley/San Jose Business Journal as a Woman of Influence in Silicon Valley (2008), and was recognized by the San Francisco Business Times as one of the Most Influential Women in the Bay Area (2008). Ms. Lutton was also one of five 2008 Legal Momentum Women of Achievement Honorees and was ranked in the Chambers 2008 Guide for America's Leading Lawyers for Business as a Leader in Intellectual Property. Ms. Lutton is recognized as a Northern California Super Lawyer (2009 and 2010). Ms. Lutton also serves on the Board of Directors of the Federal Circuit Bar Association.

Ms. Lutton brings to the table five years of industry experience as a systems and software design engineer with General Electric, where she graduated from the prestigious Edison Engineering Program and co-designed one of the first leading edge expert systems (neural networks, fuzzy logic) for aircraft application. Through the rotational management program, Ms. Lutton designed aircraft control systems which are currently employed on military aircraft. She also led design teams in a number of departments (software design, systems design, hardware design, research & development, manufacturing) that gave her broad exposure to industry. Ms. Lutton's technical background includes a solid background in mathematical physics and programming, combined with a bachelors and masters in electrical engineering.



Honorable Kimberly Moore, Circuit Judge, CAFC

Kimberly A. Moore was appointed by President George W. Bush in 2006. Prior to her appointment, Judge Moore was a Professor of Law from 2004-2006 and Associate Professor of Law from 2000-2004 at the George Mason University School of Law. She was an Assistant Professor of Law at the University of Maryland School of Law from 1999-2000. She served both as an Assistant Professor of Law from 1997-1999 and the Associate Director of the Intellectual Property Law Program from 1998-1999 at the Chicago-Kent College of Law. Judge Moore clerked from 1995-1997 for the Hon. Glenn L. Archer, Jr., Chief Judge of the United States Court of Appeals for the Federal Circuit and was an Associate at Kirkland & Ellis from 1994-1995. From 1988-1992, Judge Moore was employed in electrical engineering with the Naval Surface Warfare Center. Judge Moore received her B.S.E.E. in 1990, M.S. in 1991, both from the Massachusetts

Institute of Technology and her J.D. (cum laude) from the Georgetown University Law Center in 1994. Judge Moore has written and presented widely on patent litigation. She co-authored a legal casebook entitled Patent Litigation and Strategy and served as the Editor of The Federal Circuit Bar Journal from 1998-2006.



Honorable Sharon Prost, Circuit Judge, CAFC

Sharon Prost, Circuit Judge, appointed by President Bush, 2001; B.S., Cornell University, 1973; M.B.A., George Washington University, 1975; J.D., Washington College of Law, American University, 1979; L.L.M., George Washington University School of Law, 1984; Labor Relations Specialist, United States Civil Service Commission, 1973-76; Labor Relations Specialist/Auditor, United States General Accounting Office, 1976-80; Field Attorney, Federal Labor Relations Authority, 1980-83; Attorney, Internal Revenue Office, 1983-84; Assistant Solicitor, Associate Solicitor, Acting Solicitor, National Labor Relations Board, 1984-89; Chief Labor Counsel (Minority), Senate Committee on Labor and Human Resources, 1989-93; Minority Chief Counsel, Deputy Chief Counsel, Committee on the Judiciary, United States Senate, 1993-2001.



Honorable Kathleen O'Malley, Circuit Judge, CAFC

Judge O'Malley was appointed to the United States District Court for the Northern District of Ohio by President William J. Clinton on October 12, 1994, at the age of 37. Prior to her appointment to the bench, Judge O'Malley served as First Assistant Attorney General and Chief of Staff for Ohio Attorney General Lee Fisher from 1992-1994, and Chief Counsel to Attorney General Fisher from 1991-1992. From 1985-1991, she worked for Porter, Wright, Morris & Arthur, where she became a partner. At Porter, Wright, Judge O'Malley's emphasis was on complex corporate and commercial litigations, including intellectual property disputes. Similarly, from 1983-1984, she was an associate at Jones, Day, Reavis and Pogue, where she practiced complex corporate litigation, with the majority of her work centering on intellectual property litigation. During her fifteen years on the federal bench, Judge O'Malley has continued to develop her expertise in intellectual

property matters and has become an internationally recognized authority on patent litigation. Her experience with patent litigation is both broad and deep. As a judge, she has presided over in excess of 100 patent and trademark cases at the district court level and sat by designation on the United States Circuit Court for the Federal Circuit. As an educator, Judge O'Malley has regularly taught a three credit-hour course on Patent Litigation at Case Western Reserve University Law School; she is a member of the faculty of the Berkeley Center for Law & Technology's program designed to educate Federal Judges regarding the handling of intellectual property cases; she has presided over numerous mock-Markman hearings for students and practitioners; and she has served as a presenter and panelist at numerous national and international conferences regarding all aspect of patent litigation. Judge O'Malley is also actively engaged in the advancement of intellectual property law as a board member of the Sedona Conference; as the judicial liaison to the Local Patent Rules Committee for the Northern District of Ohio; and as an advisor to national organizations publishing treatises on patent litigation (Anatomy of a Patent Case, Complex Litigation Committee of the American College of Trial Lawyers; Patent Case Management Judicial Guide, Berkeley Center for Law & Technology). She is a regular speaker and panelist at conferences sponsored by the Federal Circuit and the Federal Circuit Bar Association, where she has addressed a broad range of topics, including emerging legal issues and trends in the patent field at the district court level, the Federal Circuit, and the Supreme Court.

Judge O'Malley began her legal career as a law clerk to the Honorable Nathaniel R. Jones, Sixth Circuit Court of Appeals in 1982-1983. She received her J.D. degree from Case Western Reserve University School of Law, Order of the Coif, in 1982, where she served on Law Review and was a member of the National Mock Trial Team. Judge O'Malley attended Kenyon College in Gambier, Ohio where she graduated magna cum laude and Phi Beta Kappa in 1979. Her majors were honors history and economics; she graduated in both with distinction.



Philip Johnson, Chief Intellectual Property Counsel, Johnson & Johnson

Philip S. Johnson is Chief Intellectual Property Counsel for Johnson & Johnson, having joined the corporation in January 2000 after 27 years in private practice serving clients including Johnson & Johnson. In this position, he oversees about 100 patent and trademark attorneys in the US & Europe, and advises Johnson & Johnson's top management on patent matters relating to its 200 plus operating companies worldwide.

Phil is currently the Immediate Past President of the IPO Education Foundation, Chair of the Board of Directors of the American Intellectual Property Law Education Foundation, Chair Emeritus of the PhRMA's IP Focus Group, and Member of the Steering Committee of the Coalition for 21st Century Patent Reform. Phil is also a member of the Executive Committees of the Board of Directors of the Intellectual Property Owners Association and INTERPAT (Past President), and is Past President of the Association of Corporate Patent

Counsel. He is active in a number of bar associations, including AIPLA (current Board nominee).

Before joining Johnson & Johnson, Phil was a senior partner and co-chair of litigation in the intellectual property law firm of Woodcock Washburn in Philadelphia, where he specialized in intellectual property issues affecting major pharmaceutical, medical device and consumer product companies. Phil has served as trial counsel in over 100 patent cases, including over 50 resulting in reported decisions of the federal district courts and/or of the Federal Circuit Court of Appeals.

Phil is a frequent speaker, and has testified before both the House and Senate Judiciary Committees in each of the last three Congresses on the subject of patent law reform. Phil received his Bachelor of Science degree, cum laude with distinction in biology from Bucknell University and his J.D. degree from Harvard Law School, where his third year advisor was now-Supreme Court Justice Stephen Breyer.

John Duffy



Tom Goldstein

Thomas C. Goldstein's practice is focused on Supreme Court litigation. He has argued 22 cases before the Court on a diverse array of federal law questions. In the Supreme Court and elsewhere, Mr. Goldstein litigates and advises clients in a broad range of issues. Among his specialties is the First Amendment, which has been at the heart of many of the cases he has briefed and argued. In addition to practicing law, Mr. Goldstein teaches Supreme Court litigation at Stanford Law School and Harvard Law School. Mr. Goldstein also founded and publishes SCOTUSblog, which in 2010 became the only weblog ever to receive the American Bar Association's Silver Gavel Award for fostering the American public's understanding of law and the legal system.

Mr. Goldstein has been repeatedly recognized as a leading member of the bar. In 2010, The National Law Journal named him one of the 40 most influential lawyers of the decade; Mr. Goldstein notably was ten years younger than any other law firm partner listed. Legal Times named him one of the "90 Greatest Washington Lawyers of the Last 30 Years" and praised him for "transforming the practice" of law before the Supreme Court. Mr. Goldstein is also included on the most recent lists of the 100 most influential lawyers in America (The National Law Journal); the 50 most influential people in Washington, D.C. (GQ); the leading appellate lawyers in Washington, D.C. (Legal Times); and the 30 best lawyers in Washington, D.C. (Washingtonian). He has also been recognized as a leading lawyer in 2010 by Chambers USA: America's Leading Lawyers for Business in the area of appellate law.

Mr. Goldstein is involved with a number of professional organizations. He was appointed by the president of the ABA to its Standing Committee on Amicus Curiae Briefs, and he also serves as the vice chair of the Amicus Committee of the ABA's Intellectual Property Section. In those capacities, he has authored several Supreme Court amicus briefs for the ABA. In addition, Mr. Goldstein serves on the boards of advisors of the Washington Legal Foundation and the Georgetown University Supreme Court Institute.



David Pritikin, Partner, Sidley Austin LLP

David T. Pritikin is a partner in the Chicago office, chairs the firm's national intellectual property practice and is a member of the firm's Executive Committee. He is a fellow of the American College of Trial Lawyers and has an active practice concentrated in the field of intellectual property. Mr. Pritikin has served as lead counsel in many high profile patent cases, including more than a dozen Hatch-Waxman cases involving important pharmaceutical products. In addition, he has represented software, semiconductor and medical device manufacturers in patent lawsuits. His experience includes jury and bench trials in the federal courts as well as trials in the International Trade Commission and arguments before the Court of Appeals for the Federal Circuit.



Honorable Randall Rader, Chief Judge, CAFC

Randall R. Rader was appointed to the United States Court of Appeals for the Federal Circuit by President George H. W. Bush in 1990 and assumed the duties of Chief Circuit Judge on June 1, 2010. He was appointed to the United States Claims Court (now the U. S. Court of Federal Claims) by President Ronald W. Reagan in 1988. Chief Judge Rader's most prized title may well be "Professor Rader." As Professor, Chief Judge Rader has taught courses on patent law and other advanced intellectual property courses at George Washington University Law School, University of Virginia School of Law, Georgetown University Law Center, the Munich Intellectual Property Law Center, and other university programs in Tokyo, Taipei, New Delhi, and Beijing. Due to the size and diversity of his classes, Chief Judge Rader may have taught patent law to more students than anyone else.

Chief Judge Rader has also co-authored several texts including the most widely used textbook on U. S. patent law, "Cases and Materials on Patent Law," (St. Paul, Minn.: Thomson/West 3d ed. 2009) and "Patent Law in a Nutshell," (St. Paul, Minn.: Thomson/West 2007) (translated into Chinese and Japanese). Chief Judge Rader has won acclaim for leading dozens of government and educational delegations to every continent (except Antarctica), teaching rule of law and intellectual property law principles. Chief Judge Rader has received many awards, including the Sedona Lifetime Achievement Award for Intellectual Property Law, 2009; Distinguished Teaching Awards from George Washington University Law School, 2003 and 2008 (by election of the students); the Jefferson Medal from the New Jersey Intellectual Property Law Association, 2003; the Distinguished Service Award from the Berkeley Center for Law and Technology, 2003; the J. William Fulbright Award for Distinguished Public Service from George Washington University Law School, 2000; and the Younger Federal Lawyer Award from the Federal Bar Association, 1983.

Before appointment to the Court of Federal Claims, Chief Judge Rader served as Minority and Majority Chief Counsel to Subcommittees of the U.S. Senate Committee on the Judiciary. From 1975 to 1980, he served as Counsel in the House of Representatives for representatives serving on the Interior, Appropriations, and Ways and Means Committees. He received a B.A. in English from Brigham Young University in 1974 and a J.D. from George Washington University Law School in 1978.

Speaker Information for Tuesday, January 25 (in order of appearance)



Gary Griswold, Consultant

Mr. Griswold is a Consuultant and was the President and Chief Intellectual Property Counsel of 3M Innovative Properties Company. He has a BS in Chemical Engineering from Iowa State University, a MS in Industrial Administration from Purdue University, and a J.D. with honors from the University of Maryland. He practiced intellectual property law at 3M and E. I. dupont de Nemours and Co. for over 34 years. For a 6-year period Mr. Griswold managed the Dental Products Division of 3M. He is a past President of the Intellectual Property Owners, Inc., the American Intellectual Property Law Association, and the Association of Corporate Patent Counsel, and is a Fellow of the American Intellectual Property Law Association. He was Chair of the National Council of Intellectual Property Law Associations, a member of the Board of the National Inventors Hall of

Fame Foundation, a member of the U.S. Secretary of Commerce's Industry Functional Advisory Committee on Intellectual Property Rights for Trade Policy Matters, and an alternate member of the U.S. Secretary of Commerce's Advisory Commission on Patent Law Reform, 1991-1992.



Linda Chao, Senior Licensing Associate, Stanford University Office of Technology

Linda Chao is a senior licensing associate in Stanford University's Office of Technology Licensing (OTL). At OTL, Linda manages an intellectual property portfolio of over 300 inventions, including nanotechnology, photonic, semiconductor, and bioengineering technologies, and negotiates licenses with companies ranging from start-up ventures to Fortune 500 companies. She is the OTL representative to the Stanford Entrepreneurship Network, which is a federation of entrepreneurship-related organizations across the Stanford campus.

Linda is also an active member of the Licensing Executives Society (LES), including chair of the LES Foundation Graduate Student Business Plan Competition, board member of The LES Foundation (a Foundation of LES U.S.A. & Canada), LES U.S.A. & Canada International Delegate, and LES Silicon Valley Chapter Education Chair.

Her technical and business experience includes microprocessor design at Digital Equipment Corporation, industry analysis at SEMATECH, and product marketing at Applied Materials. She is a registered USPTO patent agent and a Certified Licensing Professional™. Linda received a Bachelor of Science in Electrical Engineering, a Master of Science in Electrical Engineering, and a Master of Science in Management from Massachusetts Institute of Technology.



Anne Chasser, Associate Vice President of Research, University of Cincinnati

Anne H. Chasser is the Associate Vice President for Research at the University of Cincinnati. She served as the Commissioner for Trademarks at the United States Patent and Trademark Office, in Washington DC from 1999-2004. Confirmed by the Senate, Anne served in both the President Clinton and President Bush Administrations. In 2003, she was recognized by Managing Intellectual Property Magazine as one of the 50 Most Influential People in Intellectual Property.

Anne was President of the International Trademark Association (INTA) in 1999 and served in all major leadership positions within INTA.

Anne began her career at The Ohio State University, where she developed one of the first collegiate trademark licensing programs in the country the early 1980's. Ohio State ranks as one of the most successful trademark licensing programs since its inception. Anne was a founder of the Association of Collegiate Licensing Administrators.

Since returning to Ohio in 2005, Anne served as Chairman of the Ohio Technology Transfer Officers Council, Chairman of the Board of the Live Well Collaborative, a Board Member of the Cincinnati Intellectual Property Law Association (CincyIP) Board of Directors, and member of the Association of University Technology Managers (AUTM) public policy committee. In addition, she serves on the Board of Trustees of the National Inventor's Hall of Fame and the Institute for American Universities in Aix-en-Provence, France.

In July 2010 John Wiley & Company published Brand Rewired: Connecting Intellectual Property Protections, Branding and Creativity, coauthored by Anne H. Chasser and Jennifer C. Wolfe. Brand Rewired is currently in the top 35 product management books sold on Amazon.com



Lisa Lorenzen, Director of Industry Relations, Iowa State University

Lisa Lorenzen is the Director of Industry for Iowa State University, focused on technology transfer and economic development. Lisa coordinates campus activities related to providing a comprehensive relationship management system to industry, manages grant programs related to economic development and facilitates relationship development with industry and economic development professionals. Before joining ISU in March 1999, Lisa worked for five years as a computational biologist in the bioinformatics group at Pioneer Hi-Bred International, Inc.

Lisa graduated from Iowa State University with a B.S. degree in 1989 and Ph.D. in 1994, both in Genetics.



Sally O'Neil, Manager, Industrial Contracts, Stanford University

Sally O'Neil is Manager of the Industrial Contracts Office (ICO) at Stanford University. ICO negotiates a variety of research agreements with industry, including sponsored research and other related agreements. A member of the California Bar Association, Sally is active in the Association of University Technology Managers (AUTM) and several State of California and university and industry intellectual property and research groups. Her webpage: http://www.stanford.edu/group/ICO/about/so.htm



Joseph Shirtz, Associate Patent Counsel, Johnson & Johnson

Joe began in private practice at Pennie & Edmonds in New York and moved in house at Johnson & Johnson 23 years ago. He first worked as a Patent Attorney in J&J's consumer businesses and moved to their medical device group in the early 90's. Joe is currently Associate Intellectual Property Counsel in charge of a portion the Medical Devices Patent Group at J&J. As part of the management team of the Patent Department, Joe's responsibilities include the management of the J&J intellectual Property Department's outside counsel relationships. Joe is admitted to practice in Pennsylvania, New Jersey, New York and before the USPTO.



Dennis Skarvan, Chief IP Counsel, Caterpillar, Inc.

Dennis manages Caterpillar's Intellectual Property Department based in Peoria, IL with offices in the U.K. and China.

Dennis joined Caterpillar in 1993 and has held numerous positions within Caterpillar's Legal Services Division. As an attorney at Caterpillar Financial Services Corporation, from 1996-2001, he managed local and cross-border financing and supported regional office expansion in Asia, both in Nashville, TN, and as an ex-patriot located in Singapore. As the general counsel for the Solar Turbines subsidiary of Caterpillar, from 2008-2011, he managed the legal offices of Solar Turbines in San Diego, CA and Europe. Prior to joining Caterpillar, Dennis was in private practice with an IP firm in Indianapolis, IN.

Dennis began his career as a design engineer with General Motors Corporation, graduating from General Motors Institute (now Kettering University) with a Bachelor's degree in Mechanical Engineering. Dennis received a GM Fellowship to attend Stanford University where he graduated with a Master's degree in Mechanical Engineering. Shortly afterwards, Dennis attended Indiana's School of Law in Indianapolis and graduated with his JD degree while working with the Indianapolis IP firm.



David Dutcher, Intellectual Ventures

David T. Dutcher is Director of Prosecution for Intellectual Ventures in Bellevue, Washington. David leads a patent prosecution team and is responsible for all aspects of enhancing and maintaining Intellectual Ventures' acquired global patent portfolio. Prior to his current position, David served as a Licensing Attorney and a Patent Attorney at Intellectual Ventures.

Prior to joining Intellectual Ventures, David was with Perkins Coie in Seattle, Washington where he prepared and prosecuted patent applications, drafted non-infringement and invalidity opinions, conducted due diligence, and advised clients on IP matters. He also worked at Foley & Lardner and Knobbe, Martens, Olsen & Bear

during law school. David received a Juris Doctorate from Harvard Law School and a Bachelors of Science in Mechanical Engineering, summa cum laude, from Brigham Young University. He was also an editor of the Harvard Journal of Law & Technology.

David is a member of the Washington State Bar and is registered to practice before the United States Patent and Trademark Office. He authored "Patents on Methods of Doing Business," 79 DENV. U.L. REV. 173 (2001). David was also listed as a 2010 "Rising Star of Washington State Law" in Washington Law & Politics.



Mark Lauroesch, VP & General IP Counsel, Corning Incorporated

Mark Lauroesch is currently V.P. and General Intellectual Property Counsel for Corning Incorporated where he has been for many years. Prior to joining Corning, he was with Finnegan, Henderson, Farabow, Dunner & Garrett in Washington, DC. He clerked for the Honorable Paul R. Michel on the U.S. Court of Appeals for the Federal Circuit. Before attending law school, he was a senior research engineer with Northrop Corporation. He has degrees in physics and engineering from St. Lawrence University and the University of Massachusetts, respectively. He received his law degree from George Washington University.



Herb Wamsley, Executive Director, Intellectual Property Owners Association

Herbert C. Wamsley is Executive Director of Intellectual Property Owners Association (IPO) in Washington, DC. Mr. Wamsley is the IPO chief executive and a registered lobbyist with the U.S. Congress. Before he came to IPO, he was with the U.S. Patent and Trademark Office for 18 years in a number of positions including chief of staff to the head of the agency and director of trademark examining. He received a J.D. degree from Georgetown University, where he was an editor of the law review, and an L.L.M. degree from George Washington University. His undergraduate degree was in electrical engineering from West Virginia University. He is a member of the District of Columbia and Virginia bars. He is a member of the Advisory Board of BNA's *Patent, Trademark and Copyright Journal* and the Advisory Council on Intellectual Property of Franklin Pierce Law Center.



Krish Gupta, VP and Deputy General Counsel, EMC Corporation

Krish Gupta is Vice President and Deputy General Counsel for EMC Corporation. EMC Corporation is the world's leading developer and provider of information infrastructure technology with 2009 revenues of \$14B. At EMC, Krish has worldwide responsibility for IP and technology licensing matters, including, patent and trademark prosecution, open source and standards, IP litigation, strategic OEM agreements and support for EMC's M&A activities.

Speaker Information for Wednesday, January 26 (in order of appearance)



Inger Eckert, ACPC President, Chief Counsel Intellectual Property, International Paper

Ms. Inger Eckert is Chief Counsel, Intellectual Property for International Paper Company, a global leader in the paper and packaging industry with manufacturing locations in North America, Europe, Latin America, Asia and North Africa and net sales over \$23 billion in 2009. Her role encompasses leadership responsibility for the Intellectual Property Section of the Law Department as well as strategy development and execution with respect to International Paper's global intellectual property portfolio, including the acquisition, enforcement and licensing of the company's patents, trademarks, copyrights and trade secrets. Ms. Eckert serves on the leadership team of the Law Department and as legal advisor to the company's Technology organization.

Prior to joining International Paper in 2008, Ms. Eckert worked for Owens Corning, a \$5 billion (2007) global leader in building and composite materials, for over 12 years. Her Owens Corning career started as

Intellectual Property Counsel for the Composites Systems Business and advanced to Director of Intellectual Property, a role she served in for over 10 years. Before joining Owens Corning in 1995, Ms. Eckert was a product design engineer and intellectual property attorney at Ford Motor Company.

Ms. Eckert earned her Bachelor of Science degree in Electrical Engineering Technology from The Pennsylvania State University and her Juris Doctorate, cum laude, from the University of Dayton School of Law. Ms. Eckert, a registered patent attorney, is the current President for the Association of Corporate Patent Counsel, and is a member of the Michigan and Ohio state bars.



Mallun Yen, Executive Vice President, RPX Corporation

Mallun Yen is Executive Vice President of RPX Corporation and head of Corporate Development, M&A and Structured Acquisitions. Ms. Yen joined RPX following an eight-year career at Cisco where, as Vice President of Worldwide Intellectual Property and Deputy General Counsel, she was responsible for developing and implementing the Fortune 100 company's strategy to protect, enhance, defend, and capture the value of its intellectual property. She was the technology giant's second intellectual property attorney and built a group of over two dozen senior industry professionals with responsibility for all patent, copyright and trademark strategy, development, prosecution, disputes, licensing, acquisitions, marketplace, and policy, as well as patent pools and standards-related matters. She is credited with transforming Cisco's approach to IP from being primarily defensive to one closely aligned with business objectives and providing competitive differentiation, which marked the company's transformation into a global IP leader.

Ms. Yen chairs the advisory board of the Berkeley Center for Law and Technology at UC Berkeley Law School and has previously served on the advisory board for Stanford Law School's Center for Law, Science and Technology, and on the Executive Committee of the Association of Corporate Patent Counsel. She is a founding board member of ChIPs, an organization dedicated to the advancement, mentoring and retention of women in the IP field. She is a frequent invited speaker on a wide range of topics, including IP strategy, patent best practices, patent defense strategies, patent pools, innovation, and standards. By invitation, she has testified before the FTC on the "Evolving IP Marketplace."

Ms. Yen received her BS from California Polytechnic State University, San Luis Obispo and her JD from UC Berkeley School of Law, Boalt Hall.



John Amster, CEO and Co-Founder, RPX Corporation

John A. Amster is the CEO and co-founder of RPX Corp. Prior to co-founding RPX, Mr. Amster was the General Manager of Strategic Acquisitions and Vice President of Licensing at Intellectual Ventures, responsible for strategic acquisitions of patent portfolios as well as developing the software and e-commerce licensing programs.

Prior to joining IV, Mr. Amster was Managing Director and founded the M&A Advisory practice for Ocean Tomo, completing several important transactions in the early patent market, including the sale of Commerce One. Prior to joining Ocean Tomo, Mr. Amster was Vice President and Secretary at InterTrust Technologies, where he worked on intellectual property transactions, merger and acquisition activities, and late-stage financing activities, including the sale of InterTrust to a Philips-Sony joint venture for \$453 million.

Mr. Amster started his career as an associate at Weil Gotshal & Manges, where his practice included mergers and acquisitions, equity investments, venture capital financings, intellectual property licensing, and patent litigation.

Mr. Amster received his JD from Benjamin N. Cardozo School of Law and his BA from Middlebury College.

Mr. Amster frequently speaks on patent litigation matters at various industry conferences and in the media. He has been recognized in The American Lawyer's 2010 review of "The 25 Most Influential People in IP" and in Managing Intellectual Property magazine's "The 50 Most Influential People in IP." Mr. Amster is active in non-profit volunteer work as President of the Board for Lone Mountain Children's Center, and serves on the Board of Trustees of Town School for Boys.



Tim Crean, Chief IP Officer, SAP AG

Tim Crean is the Chief IP Officer for SAP AG. Tim leads a global team of IP professionals handling the public policy, procurement, licensing, and litigation of IP matters for SAP.



Luke Dohmen, Vice President and Chief Patent Counsel, Boston Scientific

Luke is a Corporate Vice President for Boston Scientific Corporation where he serves as it Chief Patent Counsel. The Patent Department has responsibility for all aspects of intellectual property including patents, trademarks, licensing, and litigation.

Luke has served on the Board of IPO. He received his J.D. degree from Saint Louis University and his M.S. and B.S. in Chemical Engineering from the University of Missouri at Roll.



Chip Lutton, Apple Inc.

Richard J. Lutton, Jr. is Chief Patent Counsel at Apple. In that position, he oversees a team that manages patent development, disputes and licensing for Apple. He has spoken widely on a variety of topics and has testified before Congress on the patent system. He has held leadership positions in bar and industry organizations including board of directors of Intellectual Property Owners Association and Federal Circuit Bar Association. He spent one year as a judicial law clerk to the Honorable Randall R. Rader at the United States Court of Appeals for the Federal Circuit. He earned his J.D. from Columbia University and a bachelor's degree in electrical engineering from Rice University.



Robert Armitage, General Counsel of Eli Lilly and Company

Robert A. Armitage became senior vice president and general counsel for Eli Lilly and Company in January 2003, and is a member of the company's executive committee. He joined the company as vice president and general patent counsel in October 1999.

Armitage was born in Port Huron, Michigan, and received a bachelor of arts degree in physics and mathematics in 1970 from Albion College. He received a master's degree in physics from the University of Michigan in 1971 and a juris doctor from the University of Michigan Law School in 1973. Prior to joining Lilly, Armitage was chief intellectual property counsel for The Upjohn Company from 1983 to 1993. He also was a partner in the Washington, D.C. office of Vinson & Elkins LLP from 1993 to 1999.

Armitage is a member and a past president of the American Intellectual Property Law Association (AIPLA) and the Association of Corporate Patent Counsel (APC). He is also a past chair of the Patent Committee of the Pharmaceutical Research and Manufacturers of America (PhRMA), the National Council of Intellectual Property Law Associations (NCIPLA), the Intellectual Property Committee of the National Association of Manufacturers (NAM), the Fellows of the American Intellectual Property Law Association, and the Intellectual Property Law Section of the State Bar of Michigan.

He has served as an adjunct professor of law at George Washington University, a member of the board of directors of Human Genome Sciences, Inc., and president of the board of directors of the Hospice of Southwest Michigan, Inc. He has also served as a member of the board of directors of both Intellectual Property Owners (IPO) and the National Inventors Hall of Fame Foundation (NIHFF). Mr. Armitage served as a member of council for the Intellectual Property Law Section of the American Bar Association (ABA IPL Section) and will assume the position of chair of the Section beginning in August. Mr. Armitage currently serves as a member of the Advisory Board for the Patent, Trademark & Copyright Journal of the Bureau of National Affairs, Inc. and is a trustee on the Albion College Board of Trustees.



Gary Griswold, Consultant

Mr. Griswold is a Consuultant and was the President and Chief Intellectual Property Counsel of 3M Innovative Properties Company. He has a BS in Chemical Engineering from Iowa State University, a MS in Industrial Administration from Purdue University, and a J.D. with honors from the University of Maryland. He practiced intellectual property law at 3M and E. I. dupont de Nemours and Co. for over 34 years. For a 6-year period Mr. Griswold managed the Dental Products Division of 3M. He is a past President of the Intellectual Property Owners, Inc., the American Intellectual Property Law Association, and the Association of Corporate Patent Counsel, and is a Fellow of the American Intellectual Property Law Association. He was Chair of the National Council of Intellectual Property Law Associations, a member of the Board of the National Inventors Hall of

Fame Foundation, a member of the U.S. Secretary of Commerce's Industry Functional Advisory Committee on Intellectual Property Rights for Trade Policy Matters, and an alternate member of the U.S. Secretary of Commerce's Advisory Commission on Patent Law Reform, 1991-1992.



Dennis Skarvan, Chief IP Counsel, Caterpillar, Inc.

Dennis manages Caterpillar's Intellectual Property Department based in Peoria, IL with offices in the U.K. and China.

Dennis joined Caterpillar in 1993 and has held numerous positions within Caterpillar's Legal Services Division. As an attorney at Caterpillar Financial Services Corporation, from 1996-2001, he managed local and cross-border financing and supported regional office expansion in Asia, both in Nashville, TN, and as an ex-patriot located in Singapore. As the general counsel for the Solar Turbines subsidiary of Caterpillar, from 2008-2011, he managed the legal offices of Solar Turbines in San Diego, CA and Europe. Prior to joining Caterpillar, Dennis was in private practice with an IP firm in Indianapolis, IN.

Dennis began his career as a design engineer with General Motors Corporation, graduating from General Motors Institute (now Kettering University) with a Bachelor's degree in Mechanical Engineering. Dennis received a GM Fellowship to attend Stanford University where he graduated with a Master's degree in Mechanical Engineering. Shortly afterwards, Dennis attended Indiana's School of Law in Indianapolis and graduated with his JD degree while working with the Indianapolis IP firm.



Wayne Sobon, Director of IP, Accenture

Wayne P. Sobon, Associate General Counsel, and Director of Intellectual Property for Accenture since 2000, is responsible for its global intellectual property program, including its patent program for capturing and protecting inventions worldwide. Currently Wayne is located in Accenture's San Jose, California office. Originally from Phoenix, Arizona, Wayne received his B.S. degree in physics and B.A. degree in German Studies from Stanford University in 1984 and his J.D. and M.B.A. from the University of California, Berkeley in 1992. Since receiving his law and business degrees, Wayne worked at several Silicon Valley law firms, most recently Gray Cary Ware & Freidenrich LLP, where he was a partner specializing in patent prosecution, litigation and general intellectual property counseling.

Wayne is a frequent speaker and lecturer on intellectual property issues and is a member of the boards of the Intellectual Property Owners Association (IPO), and the board of Invent Now.org of the National

Inventor Hall of Fame, and a prior member of the board of the American Intellectual Property Law Association (AIPLA).



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