



Meet the Speakers

Tracy-Gene G. Durkin is the practice leader of Sterne Kessler’s Mechanical & Design Practice Group and a member of the Trademark & Brand Protection Practice. *Financial Times* named her as one of the “Top Ten Legal Innovators in North America,” noting her as “a leading authority on design patents.” Tracy’s leadership at the firm includes her current role as practice group leader. She was the first woman elected as an equity director and is the first woman to serve on the firm’s executive and compensation committees. A leader in the legal community, Tracy is a past president of the Women’s Bar Association of the District of Columbia and of The Women’s Bar Association Foundation, two organizations in which she continues active membership. She has also served on the Legal Aid Society of DC’s board of trustees. With more than thirty years of experience obtaining and enforcing intellectual property rights, she is sought out by leading consumer product companies, and by colleagues around the world for her deep understanding of utility and design patents, trademarks, and copyrights.

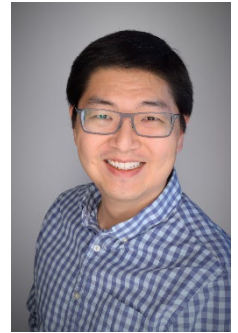


Tracy has represented companies in patent, trademark, and copyright disputes before Federal District Courts, the U.S. Court of Appeals for the Federal Circuit, the International Trade Commission, the U.S. Patent & Trademark Board of Patent Appeals and Interferences, and the Trademark Trial and Appeal Board. She has served as an expert witness in patent disputes in District Court litigation and before the International Trade Commission on the issues of design patents and U.S. Patent & Trademark Office practice and procedures. Tracy has served as an advisor to associates participating in the PTAB’s Legal Experience and Advancement Program (LEAP), which provides associates with training and development opportunities in PTAB proceedings, including oral argument.

Tracy recently completed her three-year term as a member, including a one-year term as the vice chair, of the Patent Public Advisory Committee (PPAC), which advises the Under Secretary of

Commerce for Intellectual Property at the United States Patent & Trademark Office on the policies, goals, performance, budget, and user fees of patent operations at the Office. She is also the chair of the Designs Committee for the International Trademark Association (INTA). Tracy received her J.D. from The George Washington University Law School, and her B.S., *cum laude*, in textile manufacturing and marketing from Thomas Jefferson University (formerly Philadelphia University and Philadelphia College of Textiles and Science).

Dan Choi is the Associate General Counsel and Chief Patent Counsel at Microsoft. He leads the team of patent professionals responsible for Microsoft's patent strategy, portfolio development, and patent policy. Prior to his current role and over the course of a decade, he led teams covering business units across a range of Microsoft products and has worked on complex patent transactions as well as innovative uses for IP. Before joining Microsoft in 2013, Dan was in private practice helping companies from multinationals to startups with all aspects of patent preparation, prosecution, and portfolio management. Dan holds a BSE in Electrical Engineering and Biomedical Engineering from Duke University and a JD from the University of North Carolina at Chapel Hill.



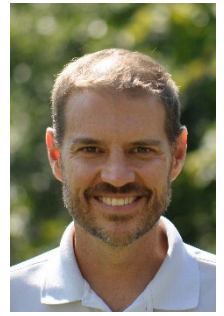
Kerry Creeron is patent counsel at Shure Incorporated. He is responsible for managing all aspects of Shure's design and utility patent portfolios, including enforcement and licensing. In addition to managing patents at Shure, Kerry also oversees open-source software compliance, software license agreements, and standards body participation at Shure.



Timothy Lee is Assistant General Counsel - Patents at The Walt Disney Company. Mr. Lee leads the patent group, which counsels Disney and its affiliated companies worldwide on all types of patent-related matters, including obtaining and managing patent rights, litigation, licensing, product counseling and mergers and acquisitions. Prior to joining Disney, Mr. Lee was in private practice with O'Melveny & Myers LLP in Los Angeles, where he represented clients on patent litigations in a variety of technical fields. Earlier in his career he worked as a patent examiner at the United States Patent and Trademark office. Mr. Lee is a graduate of the Georgetown Law and Princeton University (B.S.E., Electrical Engineering). Mr. Lee is admitted to the bar of the State of California and is registered to practice in front of the United States Patent and Trademark Office.



Adam Keser is Chief IP Counsel at Saint-Gobain Corporation, where he leads a team responsible for worldwide procurement and enforcement of IP rights. Prior to joining Saint-Gobain, Adam served as IP counsel for Otis Elevator Company, a division of United Technologies Corp., and an associate with Morrison & Foerster LLP. Adam clerked for Judge Moore at the U.S. Court of Appeals for the Federal Circuit. Adam received his undergraduate degree in Electrical Engineering from the University of Connecticut, and his JD from the University of Illinois College of Law. Adam serves on the Federal Circuit Advisory Counsel and on the Executive Committee for the Association of Corporate Patent Counsel, he is also an elected member of his local Board of Education.



Tom Williams, a registered patent attorney and former rocket engineer, helps clients develop, enforce, defend, and monetize global patent and trademark portfolios. He represents clients in a variety of industries and technologies, including HVAC systems, retail consumer products, product dispensers and product packaging, aerospace, automotive, and rail technologies, fire protection equipment, and numerous web and/or software applications for technology-focused companies. Tom helps companies plan and implement product innovation protection, enforcement/defense, and monetization strategies to mitigate risk to products involving a wide range of technologies, including: financial services; consumer products, dispensers, packaging, and displays; electric heating elements for consumer appliances; vehicle drive and control systems; motors and pumps/hydraulic systems; refrigeration systems and heat exchangers; electronic flight bag systems; aircraft control systems; propulsion technologies including rocket engines and turbine engines; electromechanical fuel controls; aerial firefighting equipment; fire protection garments; Internet and software applications; telecommunications and data encryption technologies; consumer credit and finance technologies; electronic payment technologies; surgical and dental instruments; healthcare IT and MRI technologies; and countless software as a service (SaaS) applications.

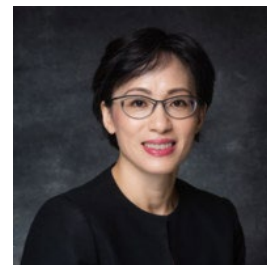


Tom's practice includes preparing and negotiating a variety of business agreements, including IP licenses, supply, vendor, joint venture, consulting, settlement, and coexistence agreements. He manages IP-related due diligence activities in corporate transactions and handles IP matters in federal court and before the Patent/Trademark Trial and Appeal Boards (PTAB/TTAB) to protect clients' interests.

Before entering the legal profession, Tom enjoyed working as a rocket engine turbomachinery engineer on NASA's Space Shuttle Main Engine (SSME). Tom's experience supporting more than 47 successful space shuttle missions led to a position designing the liquid oxygen and liquid hydrogen turbopumps for the RS-68 liquid main engine for the Delta IV Evolved Expendable

Launch Vehicle (EELV). Tom draws on his substantial engineering and manufacturing experience to counsel clients on IP-related matters in diverse technical fields.

Ms. Yen Florczak is Senior Vice President of 3M Company. She was appointed Deputy General Counsel, Public Affairs and Legal Transformation in November 2023. She was appointed Chief IP Counsel for 3M Company and President of 3M Innovative Properties Company in St. Paul, MN in 2019. From 2016 to 2019, she led 3M's Asia Pacific intellectual property function, headquartered in Shanghai, China. Before entering the legal profession, she gained experience as a product development engineer at 3M and as a process engineer at Abbott Laboratories. She received her law degree from the University of Minnesota Law School. She received Bachelor of Science degrees from the University of Minnesota in chemical engineering and in materials science and engineering.



Troy Prince is Vice President, Chief Intellectual Property and Licensing Counsel of RTX Corporation. Troy leads an international team of attorneys, patent agents, and paraprofessionals spanning RTX business units, Collins Aerospace, Pratt & Whitney, and Raytheon Company, who are responsible for all aspects of intellectual property identification, acquisition, protection, and use across the global enterprise. Troy was previously Chief Intellectual Property Counsel of Pratt & Whitney, an RTX business unit. Prior to joining RTX, Troy was a partner in the Intellectual Property Group of Thompson Hine LLP counseling clients on a broad range of intellectual property matters including litigation, licensing, transactions, and prosecution involving a full spectrum of intellectual property assets. Prior to becoming an IP attorney, Troy was a research engineer and is an inventor on over 60 issued patents in technologies ranging from medical, solid oxide fuel cells, and MEMS devices, to distributed and model predictive controls, and designed and built an active materials flight experiment carrier that flew on space shuttle Discovery (STS-60). Troy earned his B.S. and M.S. degrees in Mechanical Engineering from Case Western Reserve University and his juris doctorate from Cleveland State University. Troy is registered to practice before the U.S. Patent and Trademark Office and is a member of the New York, Connecticut, and Ohio state bars.



Idris McKelvey leads the Estée Lauder Companies' Patent Group, joining in 2010, and leading the global patent team since 2018 as Vice President and Lead Patent Counsel. He focuses on advancing the team's patent strategy through people-centered technology integration. Previously, he managed global patent portfolios across various business units at Procter & Gamble. Idris holds a J.D. and a B.S. in chemistry from Howard University. He also chairs the board of the Institute for Intellectual Property and Social Justice, and he is a proud



supporter of Girls Inc. of Long Island. Idris resides in Huntington, NY, with his wife and two daughters.

Cheryl Tubach is current Chief Intellectual Property Counsel of CP Kelco U.S., Inc. and its global subsidiaries and will be transitioning on April 1st to V.P., Head of Intellectual Property for Tate and Lyle PLC, a United Kingdom based food and beverage ingredients manufacturer that recently purchased the CP Kelco assets from J.M. Huber Corporation. From 2009-2024, Cheryl Tubach was Chief Intellectual Property Counsel for J.M. Huber Corporation, which produces specialty and industrial chemicals and building products. Ms. Tubach also served as patent counsel for The Coca-Cola Company and Eastman Chemical Company. She also practiced IP law at two boutique law firms in Atlanta, GA and briefly worked for Fulton County, GA as Assistant Solicitor. Prior to becoming a lawyer, Ms. Tubach worked as a technical service engineer and sales engineer for 5 years with Dow Corning Corporation in the electronics, aerospace and high technology industries. Ms. Tubach has also been active in professional organizations such as Association of Corporate Patent Counsel, Georgia Intellectual Property Alliance, Corporate IP Roundtable, and Georgia Lawyers for the Arts, and the Intellectual Property Owners Association. Ms. Tubach obtained a law degree from Georgia State University and a B.S. in Chemical Engineering from the University of Kentucky.



Carey Jordan is a partner in the Vorys Houston office and chair of the intellectual property group. She advises large-scale clients on patent prosecution and global intellectual property (IP) portfolio management, agreements (technology transfer, joint development and other research agreements), licenses, transactions involving IP and risk consulting. Carey also has significant experience in crafting and conducting effective and efficient IP due diligence for investments, acquisitions and divestitures. Although experienced in multiple technology areas, her personal sweet spots are in the chemicals and materials science arenas. In addition, Carey has successfully handled complex post-grant review procedures for US patents at the US Patent and Trademark Office, including inter partes review proceedings. Carey is an often sought after speaker and author and is always willing to come in and do in-house CLEs on a range of IP related topics. She has served on the PLI faculty for its Advanced Licensing Agreements courses. Carey received her J.D. magna cum laude from the University of Houston Law Center. She received her M.S. and B.S. magna cum laude from Clemson University. Carey's personal passion is to encourage women to study science and engineering. For example, at Clemson University, her alma mater, Carey has established a scholarship campaign to aid women studying science, technology, engineering and math (STEM) obtain their degrees and pursue careers in STEM or IP.



Sandra Nowak is Chief IP Counsel of Solventum Corp., a health care company dedicated to enabling better, smarter, safer health care. Solventum spun off from 3M in April 2024. At Solventum, Ms. Nowak leads a global team of IP professionals responsible for IP procurement, technology transactions, IP litigation, IP product clearance, and partnering to strategically use IP to accelerate business growth. Ms. Nowak is passionate about diversity and inclusion and strives to promote greater diversity, equity and inclusion in the innovation ecosphere and the IP profession. In April 2019, Ms. Nowak testified before the United States Senate Judiciary Committee on the topic of *Trailblazers and Lost Einsteins: Women Inventors and the Future of American Innovation*. Ms. Nowak also serves as the Assistant Secretary of the National Inventor Hall of Fame Board, as a Director of the Solventum Charitable Foundation, and is a founding member and Board member of the Twin Cities chapter of ChIPs.



Jennifer Miller is Vice President, Chief Intellectual Property Counsel at Scout Motors Inc. In this role, Jennifer is building, and will ultimately manage, the company's intellectual property programs, including its patent, trademark, copyright and trade secret programs and portfolios. She also provides general legal counsel and support to the R&D and CTO-Office leaders, as well as to the Communications and Product Marketing teams.



Prior to joining Scout Motors, Jennifer was Chief IP Counsel at Change Healthcare, where she similarly led a team responsible for managing the company's IP programs and portfolios and provided general legal counsel and support to the R&D, Information Security, IT, CTO-Office and Marketing leaders. This included managing the company's open-source software and export control compliance programs and sitting on the steering committee for the Women in Technology business resource group. Prior to joining Change Healthcare, Jennifer was Senior IP Counsel for McKesson Corporation, where she provided broad intellectual property legal guidance and support across the enterprise and led the patent team in managing the enterprise-wide patent program and portfolio.

Prior to joining McKesson, Jennifer was part of the Electrical and Computer Patent Prosecution Group at Ballard Spahr and, prior to that, Alston & Bird. Jennifer received her law degree from Duke University, and her undergraduate degree in Electrical Engineering from The University of Florida. She serves as Vice President of the Association of Corporate Patent Counsel and President of the Atlanta Bar Association – IP Section and is a member of the Atlanta IP Inn of Court. Jennifer resides in Atlanta, Georgia with her husband and two boys.

Heidi Martinez serves as Xerox Corporation's Deputy General Counsel and Chief IP Counsel, where she is responsible for IP strategy, policy, and transactions, and leads a talented team of attorneys and IP professionals responsible for obtaining, maintaining, and enforcing Xerox's patents, trademarks, and other intellectual property rights. Heidi's team is also responsible for counseling Xerox in a number of other legal areas, including privacy and data security, products and engineering, executive comp and benefits, HR, information technology, M&A, procurement, and real estate. Heidi also leads a team responsible for labor and work council relations and internal investigations. She is a member of the Xerox Senior Leadership Team, and serves on the board of The Women's Alliance, a 20-year-old Employee Resource Group for the women of Xerox and their allies. In her spare time, she volunteers with AFS USA, a not-for-profit organization committed to fostering intercultural and global competence through student exchange opportunities.



Olivia Nguyen is an integral member of Fish's litigation team and regularly sought out for complex IP matters that encompass patent, copyright, trade secret, and state-law claims. Clients hire Olivia for her deep knowledge of the trial process and skillful, strategic management of cases from start to finish. Her legal and technical experience spans a variety of technology areas, including consumer products, medical devices, telecommunications networks and devices, semiconductors, and software. Her practice also encompasses strategic counseling, having advised her clients on product development, competitive intelligence practices, trade secret management, and IP acquisition and licensing matters. Outside her practice, Olivia is a lifelong student of foreign languages, and can speak Vietnamese, French, and Italian.



Harry Gwinnell is currently Counsel at Greenblum & Bernstein, P.L.C., in Reston, Virginia. Prior to that he was Vice-President, Chief Intellectual Property Counsel, at Cargill Incorporated, in Minneapolis, Minnesota; Assistant General Counsel, Intellectual Property, and Assistant Secretary, at Eastman Chemical Company, in Kingsport, Tennessee; Intellectual Property Corporate Counsel and Assistant Secretary, at Cabot Corporation, in Boston, Massachusetts; and Assistant Chief Patent Counsel, at United Technologies Corporation, in Hartford, Connecticut. He has been named by Intellectual Asset Management Magazine as one of the World's Leading IP Strategists, he has received the IPO President's Distinguished Service Award, has been a member of an association of European Chief IP Counsel, the President of the Association of Corporate Patent Counsel, the President of the Tennessee Intellectual Property Law Association, the President of the Connecticut Patent Law Association, the Founding President of the Intellectual Property Owners Education Foundation, the Vice-President of the Intellectual



Property Owners Association, a member of the Board of Directors of the National Inventors Hall of Fame, a Member of the Advisory Board of the University of New Hampshire, Franklin Pierce Law Center, a Member of Advisory Board of William Mitchell College of Law, St. Paul, Minnesota – 2009 to 2011, and a speaker at numerous colleges and universities on the topic of intellectual asset management. He has also been an active participant in the Big Brothers/Big Sisters Program.

Kathi Vidal is one of the leading patent and intellectual property (IP) litigators and Federal Circuit advocates in the United States. TechCrunch recognized her as one of the “remarkable women who’ve contributed to the AI revolution,” and *Forbes* recognized her as one of the top 50 women in innovation. The immediate past Under Secretary of Commerce for IP and Director of the U.S. Patent and Trademark Office (USPTO), Kathi is one of the most influential people in AI and IP in the world and is a CHIPs Hall of Fame recipient. Kathi recently returned to Winston & Strawn’s Washington, DC and Silicon Valley offices and is a member of the firm’s Executive Committee.



Kathi is internationally recognized as one of the most influential people in IP, with notable experience in AI, next-generation semiconductors, and other critical and emerging technologies; international policy; patents and copyrights; trademarks and counterfeiting; standardized technology and standard essential patent (SEP) policy; pharmaceuticals, life sciences, and health care policy; and competition law. In addition to leading and trying high-stakes and precedent-setting IP cases, Kathi also guides clients through complex issues at the intersection of technology, law, and policy, ensuring they maintain a leading edge in critical innovations.

From April 2022 to December 2024, Kathi served as the U.S. Senate-confirmed Under Secretary of Commerce for IP and Director of the USPTO, leading the \$4.2B operation with over 14,000 employees located across the 50 states and Puerto Rico—underpinning more than \$8T in IP-intensive economic activity annually in the U.S. She was the principal advisor to the President, his administration, and the Secretary of Commerce on IP. During her tenure, she broadened the USPTO’s mission to focus proactively across the U.S. government and internationally on impactful innovation and entrepreneurship policy to accelerate U.S. innovation, bolster U.S. competitiveness, and bring innovation to impact to solve community and world problems. She also led a multi-year-long effort to improve USPTO operations, dramatically reducing trademark pendency and setting the course for similar reductions for patents all while increasing the diversity of USPTO leadership by 5% in her last year alone.

Brett Hansen is the Director of Intellectual Property Counsel for Hypertherm, Inc., a US manufacturer of plasma, waterjet, and laser cutting technologies. Brett joined Hypertherm in 2006 and is responsible for the development and enforcement of the company's global patent and trademark portfolio, including overseeing global IP litigations as well as anti-counterfeiting investigations and raids. Brett is part of the Hypertherm's



Engineering Steering Team and leads innovation development projects for the organization. Prior to joining Hypertherm Brett was a shareholder of the Salt Lake based law firm of Workman Nydegger as part of its IP litigation group. Brett is a graduate of Brigham Young University 2 Classified as Hypertherm Inc. - Business Use - This document contains information that is proprietary or confidential to Hypertherm, Inc. with B.S. in Mechanical Engineering and received his law degree from the University of New Hampshire School of Law.

In November 2023, **Lia Young** was named Head of Global Trademarks at Caterpillar, leading a diverse global team of experienced trademark professionals. She has responsibility, together with the dedicated in-house team of formulating and delivering Caterpillar's International trademark and copyright strategy. Since 2012 after a period with the in house



commercial legal team, Lia became accountable for the trademark portfolio of Caterpillar's flagship brands in Europe, Middle East and Russia and the global trademark management of several European based subsidiary brands. She assumed increasing responsibilities and from 2018, she led Caterpillar's non-US based trademark team. Caterpillar Inc., is a Fortune 100 Company whose brand is consistently listed in Interbrand's top 100 Best Global Brands, having a 2024 Interbrand valuation of \$8.7B. Based at a Caterpillar engine facility in Peterborough, UK, Lia is a Solicitor and a Chartered Trademark Attorney. She has been named a Corporate IP Star by Managing IP in consecutive years since 2020 and she is recognised in the World Trademark Review 300 World's Leading Corporate Trademark Professionals and is also named as a WTR Global Leader. She is currently Chair of the UK IP Fed Trademark Committee. Lia is also an active D&I member and former global membership chair, and local chapter chair of Caterpillar's worldwide employee resource group; the Women's Initiative Network, a supportive network that accelerates business results by developing women. She joined the company in 1996 and has had held various roles in PR, Marketing, Distribution Development and Legal Services.

Brian Platt's practice focuses on the protection of intellectual property rights, including patents, trademarks, trade secrets, and copyrights. Clients rely on Brian's extensive experience in high-stakes patent litigation matters around the world, including the United States, Germany, the Netherlands, and China. Brian's experience includes anti-counterfeiting and e-commerce litigation, where Brian has obtained numerous asset seizure orders, temporary restraining orders,



and preliminary and permanent injunctions against numerous counterfeiters and copycats worldwide.

Ceyda Maisami is the Chief Intellectual Property Counsel at HP, guiding the company's global intellectual property strategy. She leads a team of professionals' adept in managing a comprehensive range of IP matters, including patents, trade secrets, trademarks, copyrights, and marketing, as well as overseeing IP transactions. Her team's expertise also encompasses support for litigation, mergers and acquisitions, and other corporate transactional issues. Previously, Ceyda worked on high profile patent prosecution and litigation matters at Finnegan and Chadbourne & Parke. Her career began in the technical field as an electrical engineer at Osram Sylvania/ Siemens, providing her with a strong foundation for an in-house intellectual property law role.



Sanjay Prasad is an intellectual property partner in the Silicon Valley office of Appleton Luff, an international law firm focusing on international economic law. Sanjay has served as chief patent counsel to Oracle Corporation and is repeatedly recognized by *Intellectual Asset Management Magazine* as one of the world's leading IP strategists. Sanjay has testified before a U.S. Congressional Subcommittee on hearings that led to passage of §19 of The America Invents Act and is an Associate Professor of Law at the Sandra Day O'Connor College of Law at Arizona State University where he teaches a class on Software Intellectual Property Law and Licensing.



Michael Lee is Director, Head of Patents at Google LLC. He leads a global team responsible for Google's patent matters, including portfolio development and counseling; patent operations and data science; patent licensing and transactions; and patent policy. Prior to joining Google, Mike was a Senior Director, Intellectual Property at Cisco Systems, where he led a team that focused on patent licensing and transactions, IP policy, IP-related standards and open source issues, and technology licensing for the Chief Technology Architecture Office. While at Cisco, Mike was appointed by the Secretary of Commerce and U.S. Trade Ambassador to serve on the Industry Trade Advisory Committee (ITAC) on Intellectual Property. Before Cisco, Mike was at Yahoo! and in private practice focusing on patent litigation. He received a bachelor of science degree in materials science engineering from the University of California at Berkeley, and a law degree from The George Washington University Law School.



Rob Wawrzyn is the Chief IP Counsel for GE HealthCare. GE HealthCare is a leading medical technology, pharmaceutical diagnostics, and digital solutions innovator. We work to solve the greatest challenges in healthcare that patients and clinicians face today (as well as the future). Rob leads a team of talented IP professionals engaged in this mission. Prior to his current role, Rob was the Chief IP Counsel for GE Transportation located in Erie, Pennsylvania. Before joining GE, Rob was a licensing attorney at Intel Corporation; and, also worked as a hydrogeologist in Wisconsin prior to law school.



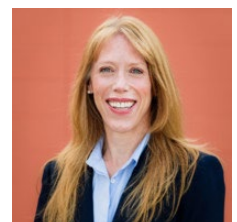
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Julie Courtney is a software due diligence advisor with Black Duck Audits. Julie has worked in the software security space since 2018 and is currently working with strategic acquirers to help them understand license compliance and security and quality risks in software. She has assisted over 575 deals totaling billions of dollars in transaction value. Prior to software security, Julie has supported technology customers in industries ranging from the design and verification



of semiconductors to data storage to high-performance computing. Julie is honored to be the Global Lead for Community & Education for the Women in Consulting ERG at Black Duck Software, Inc.

Glenn Edwards is currently Vice President and Chief Intellectual Property Counsel for Trane Technologies plc, a global leader in sustainable engineering and decarbonization for homes, buildings, and transportation. He is responsible for the strategic development and management of all intellectual property matters and litigation for the global enterprise. He has over 28 years of experience in innovation, commercial and intellectual property strategy, including patents, trademarks, copyrights, trade secrets, litigation, licensing and negotiations, as well as corporate transactions, mergers and acquisitions and multi-national matters.



Prior to joining Trane Technologies, Glenn served as the President of Corporate Intellectual Property & Innovation with Drägerwerk AG, a leading medical and safety device company based in Europe. Prior to Dräger, he was lead intellectual property counsel in-house working on cardiovascular and neurovascular technologies. Glenn got this start in the intellectual property field working as a Patent Examiner at the U.S. Patent and Trademark office and subsequently worked at several law firms as an associate and senior associate attorney.

Glenn received his technical degrees from Purdue University in Aeronautical and Astronautical Engineering and subsequently worked as an engineer with IBM. He has Juris Doctorate from Catholic University of America, is former President of the Association of Corporate Patent Counsel (ACPC) and board member of the non-profit Ronald McDonald House of Charlotte.